

Video Snippet Application Form

snip·pet
 /'snipit/
 noun
 noun: snippet; plural noun: snippets
a small piece or brief extract.

As in many areas of society and life, change is inevitable. Videography is no different, especially in regard to cost, process and purpose. What has not changed, is the basic reality that is always based on costs and time. For this reason, if you are interested in Video project, please complete the form below and return to "info@leadinggedata.com"

Leading Edge is focusing on 30 to 60 second snippets. We can do larger, but that is not the focus of this form. If you are expecting a much larger project, please call to discuss.

Our pricing is calculated on a variable hourly level of services. We estimate with this form the necessary time involvement, length and supplies of final product and present you with a quote.

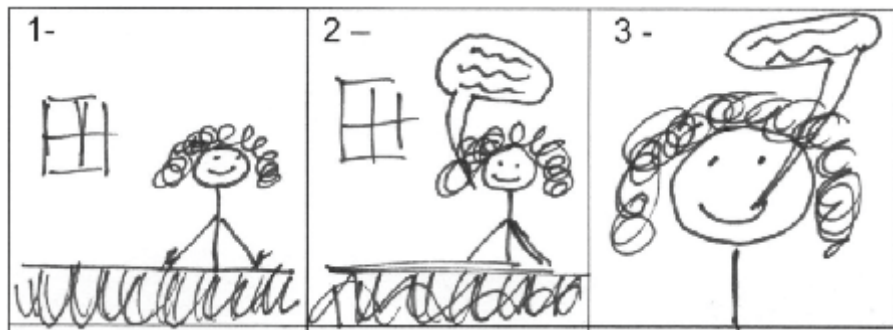
Each of the below categories are at a different hourly cost, but all are necessary to complete any Project.

STORY BOARDS

What is a storyboard?

A storyboard is a visual representation of your video sketched out. There are different storyboard software options out there, but all you really need is a piece of paper and some simple stick figures. It usually represents a subject of the shot, the shot type and any movement the viewer will see.

FYI: Youtube has many videos on creating one, some easily or some more complex.



QUESTION 1. Do you have one. Yes or No

If YES, please include and briefly describe, including the estimate length of video needed

If NO, please indicate whether you.

You will do

You want LE to Do

You want to collaborate

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VIDEO SCRIPTS

What is a video script?

A video script is a document that outlines how your marketing video is going to run. Essentially, it conveys the narrative and message of your video and includes the following elements: Scene descriptions. Descriptions that provide context for filming. This will go hand in hand with the Story Board

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VIDEO EQUIPMENT

Because this application is focused on snippets and the controlling of cost, we simply need to know the following:

Do you have the ability to self produce?
(with your phone and instructions and instructions from us)

Do you need us to shoot the video to produce?

VIDEO EDITING

There are no question is this section, as it is completely managed and done by us. We can build and estimate and plan based upon the 3 section before this.

Conclusion

Our work and pricing is based essentially on Time and Materials. This process is based upon the 4 Sections listed earlier.

The estimated and average cost for a 30 second video, be it Web or of TV quality is approximately \$500.00. Any additional time needed, with come with a supplemental billing state, coving the estimated time.

It is important to note, that we also reserve the right to refuse services, without cause.

Please feel free to schedule a 30 minute free consultation meeting:

<https://calendly.com/2022-free-consultation-times/30-minute-free-consultation>